

# BACHELOR'S DEGREE IN PUBLIC ACCOUNTANCY

## YOUR DEGREE

The Bachelor's Degree in Public Accountancy covers one of the eight most important fields in modern business: those in which today's companies are founded and by which they formulate their growth and consolidation plans. The following are some details about the degree.

## YOUR POSSIBILITIES

You will be capable of guaranteeing the financial and fiscal stability of any company, making you an invaluable asset to the organization. With you in the accounting department, your business can compete in the market on solid footing, to grow and consolidate.

## EBC QUALITY ASSURANCE

To strengthen you professionally, the subjects you'll study in the Bachelor's Degree in Public Accountancy are divided up into distinct areas of preparation, each of them intended to make sure that the knowledge you acquire becomes, in practice, a way to distinguish yourself in any organization.

## PROFESSIONALIZATION

You will develop the knowledge, skills and attitudes specific to public accountancy, to participate successfully in the organization.

### Accounting

You will learn to generate the necessary accounting information based on current regulations, so the organization can make the best decisions.



### Costs and business strategy

You will develop and plan budgets based on an accounting of the company's costs.

### Taxes

You will apply tax provisions that enable individuals and corporations to abide by the laws issued and enforced by the competent authority.



### Auditing

You will apply procedures based on existing regulations to conduct an audit of financial statements.



### Financial administration

You will increase the company's value based on the optimum use of its resources while minimizing risk.



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## CURRICULUM

		ACCOUNTING	COSTS AND BUSINESS STRATEGY	TAXES	AUDITING	FINANCIAL ADMINISTRATION	
8	Global entrepreneurship	International accounting	Accounting service value	International tax regulations	Corporate governance	Corporate strategy and valuation	Accounting seminar
7	Entrepreneurship lab	Accounting case studies	Social security contributions	Individual income tax	Financial statements and reporting	Financial risks	Business simulator
6	Entrepreneurship ecosystem	Accounting structure	Budget analysis	Corporate income tax	Auditing simulator	Investment portfolio management	Project management
5	Intra-entrepreneurship	Accounting process	Business process costs	Indirect taxes	Auditing practice	Working capital and its financing	Technology management
4	Communication and persuasion	Accounting operations	Cost accounting	Mexican tax regime	Internal control system	Financial structure and markets	Business English IV
3	Social and sustainable entrepreneurship	Business finance	Basic costs and budgeting	Labor law	Global business	Business statistics	Business English III
2	Business models	Financial math	Accounting basics	Principles of law	Business economics	Information management	Business English II
1	People-oriented design	Business math	Financial reporting	Comprehensive marketing	Management basics	Analytical thought	Business English I
	Subject 1	Subject 2	Subject 3	Subject 4	Subject 5	Subject 6	Subject 7

Entrepreneurship preparation
  Technology preparation

Professionalization
  English preparation

Business preparation
  School-work transition

