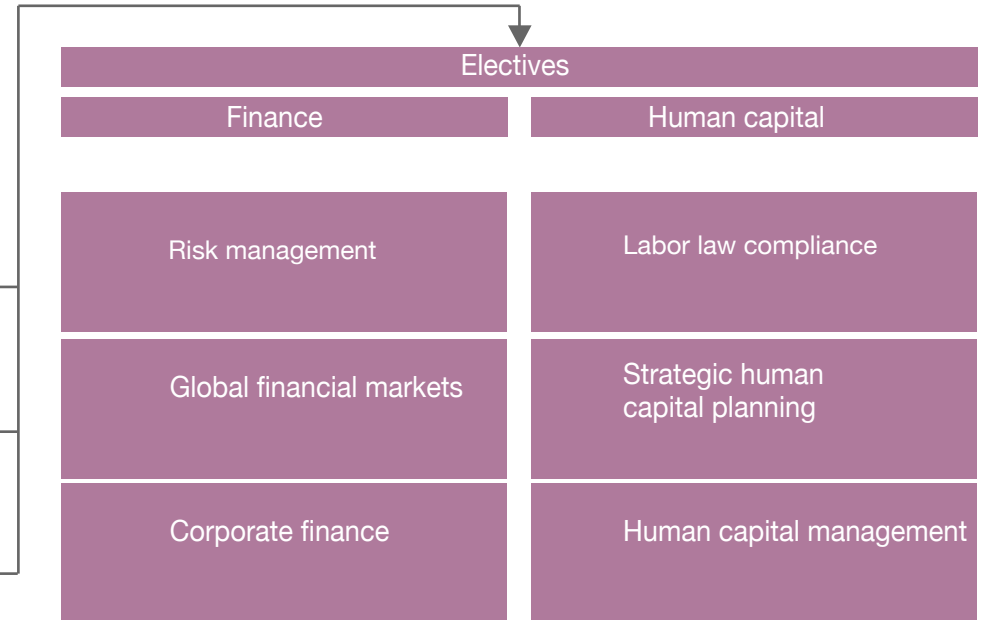


Course plan

Master's Degree in Senior Management

Project planning and management	Human capital alignment	Integrating Seminar
Innovation	Business intelligence	Elective 3
Strategy and competitiveness	Operating management	Elective 2
Leadership	Strategic marketing	Elective 1
Investment, financing and hedging	Global business climate	Financial planning
Corporate law	Economics	Financial math
Financial analysis	Business administration	Mathematical models



Preparation cores

- Basic core: EBC Quality Assurance
- Professionalization core
- Optional core
- Integrating seminar