

# BACHELOR'S DEGREE IN FINANCE AND BANKING

## YOUR DEGREE

The Bachelor's Degree in Finance and Banking covers one of the eight most important fields in modern business: those in which today's companies are founded and by which they formulate their growth and consolidation plans. The following are some details about the degree.

## YOUR POSSIBILITIES

You will be capable of designing financial strategies to make companies profitable and increase their earnings while managing risk, making you an invaluable asset to the organization. With you managing and controlling its finances, the business can compete in the market on solid footing, to grow and consolidate.

## EBC QUALITY ASSURANCE

To strengthen you professionally, the subjects you'll study in the Bachelor's Degree in Finance and Banking are divided up into distinct areas of preparation, each of them intended to make sure that the knowledge you acquire becomes, in practice, a way to distinguish yourself in any organization.

## PROFESSIONALIZATION

You will develop the knowledge, skills and attitudes specific to finance and banking, to participate successfully in the organization.

### Financial and securities markets

You will learn to design investment strategies and portfolios to trade financial assets and build value for the organization with the lowest risk possible.

### Banking

You will evaluate different financing and investment alternatives available in the financial system based on your organization's needs for the short and long term, in keeping with existing financial regulations.

### Risks

You will know how to manage risk through quantitative and qualitative evaluation, and to take action to minimize, mitigate and/or transfer that risk.

### Corporate Finance

You will design investment and finance strategies through definition of optimum value and risk management.

### Financial strategy

You will use quantitative and financial tools and methodologies to support the company's strategic decisions.

[globalebc.mx/programs](http://globalebc.mx/programs)

## CURRICULUM

		CORPORATE FINANCE	FINANCIAL STRATEGY	FINANCIAL AND SECURITIES MARKETS	RISKS	BANKING	
8	Global entrepreneurship	Financial engineering	Financial models	Treatment of financial instruments	Internal control of financial institutions	Prevention of financial crimes	Finance and banking seminar
7	Entrepreneurship lab	Investment project evaluation	Mutual funds	Derivative products and hedging	Trading risk and liquidity	Credit management	Business simulator
6	Entrepreneurship ecosystem	Cost of capital	Financial econometrics	Derivative contracts	Market risks	International finance	Project management
5	Intra-entrepreneurship	Working capital	Financial projections	Financial asset valuation	Fundamental and technical analysis	Macroeconomic analysis	Technology management
4	Communication and persuasion	Financial budget analysis	Differential and integral calculus	Financial markets	Matrix algebra	Financial structure and regulation	Business English IV
3	Social and sustainable entrepreneurship	Business finance	Basic costs and budgeting	Labor law	Global business	Business statistics	Business English III
2	Business models	Financial math	Accounting basics	Principles of law	Business economics	Information management	Business English II
1	People-oriented design	Business math	Financial reporting	Comprehensive marketing	Management basics	Analytical thought	Business English I
	Subject 1	Subject 2	Subject 3	Subject 4	Subject 5	Subject 6	Subject 7

- Entrepreneurship preparation
- Professionalization
- Business preparation

- Technology preparation
- English preparation
- School-work transition